



Champion the Sustainable Development Goals in the Greater Boston community *Sponsor a U.N. Perspective Series event*

United Nations Perspective Series events connect the Greater Boston community with the United Nations' Sustainable Development Goals (SDGs). Each event reaches around 150+ attendees whether in-person or virtually.



Presented by the United Nations Association of Greater Boston (UNAGB) and Impact Hub Boston, each U.N. Perspective Series is free and focuses on a specific SDG. It opens dialogue between global experts, local policy makers, and innovators in the Greater Boston community. Each attendee leaves empowered to take action in support of the SDGs and champion social and environmental causes in their communities.

The Sustainable Development Goals are 17 global goals set forth by United Nations Member States in 2015 to ensure peace and prosperity for people and the planet by 2030. To reach the SDGs in the next decade, businesses and community leaders in the Greater Boston area must also recognize our responsibility to the goals. UNAGB launched the U.N. Perspective Series in partnership with Impact Hub Boston to start a dialogue and connect attendees with local volunteer/advocacy opportunities.

United Nations Association of Greater Boston (UNAGB) is a 501(c)(3) nonprofit and proud chapter of UNA-USA. UNAGB is dedicated to building a strong network of global citizens in the Boston area. We inform, inspire, and mobilize members of the community to engage with critical global issues central to the work and mission of the United Nations.



Sponsorship Levels & Benefits
U.N. Perspective Series

Your support connects the Greater Boston community with the United Nations' SDGs and inspires local action in support of the United Nations's vision for a better world.

Sponsorship Level	Cost	Benefits
Presenting Sponsor <i>(only one presenting sponsor will be allowed per event)</i>	\$2,500	<ul style="list-style-type: none"> • Option to help frame SDG focus for the event • Opportunity to table at the event (in-person or virtually) • Year-long logo placement in SDG Committee communications • Logo in all event communications and materials • 10 spots reserved at the event
SDG Ambassador	\$1,000	<ul style="list-style-type: none"> • Opportunity to table at the event (in-person or virtually) • Year-long logo placement in SDG Committee communications • Logo in all event communications and materials • 10 spots reserved at the event
SDG Advocate	\$500	<ul style="list-style-type: none"> • Opportunity to table at the event (in-person or virtually) • Logo in all event communications and materials • 5 spots reserved at the event
Local Supporter	\$250	<ul style="list-style-type: none"> • Logo in all event communications and materials • 2 spots reserved at the event

Sponsorship Add-Ons

- ❑ MBTA ad campaign championing the SDG in association with your brand **(\$3,500)**
 - 1 week campaign w. 1 million impressions
 - 5 sec. spot on 50 screens on the T Digital Liveboard Network
- ❑ VIP reception with event speakers at Union Club of Boston or other location **(\$1,000)**
 - Appetizers and drinks for 20 guests
 - **This option only available if public health concerns allow

2021 U.N. Perspective Series Calendar

Date	Jan. 2021	Mar. 2021	May 2021	Nov. 2021
Theme <i>*Subtheme open to sponsor input</i>	Sustainable Cities & Communities	Gender Equality	Life Below Water	TBD

Please contact UNAGB Community Outreach Manager, Margo Bailey, by email at margo.bailey@unagb.org or by phone at (617) 482-4587, to discuss sponsorship levels.

