

UNAGB Case Competition Winter 2020

Rules and Guidelines

UNAGB is proud to announce its first-annual *Case Competition*, focusing this year on creating solutions for SDG 13: Climate Action. The competition challenges teams of 3-5 people to come up with a solution related to a case on climate change and pitch their idea to a panel of experts for a chance to be **honored as UNAGB's Climate Advocates** and **share their project at our Global Citizens Gala in Spring 2020**.

TIMELINE

Oct. 1, 2019 –Case released to teams

Nov. 17, 2019—Deadline to submit Pt. 1 case abstract online*

Dec. 20, 2019—Finalists announced and given Pt. 2 of the case to prepare the case pitch

Feb. 2020—Pitch Day Conference** in Boston (for finalists, by invitation)

ENTRANCE FEES

*First-round entrance fee—Free

**Entrance to Final Pitch Day Conference--\$125 per person

Pitch Day will provide a unique opportunity for UNA-USA campus chapters and other groups interested in the UN Sustainable Development Goals to convene and network over food, drinks and innovative ideas around SDG 13: Climate Action. Ticket prices cover food, drink, UNAGB swag, and other conference fees.

Questions or comments can be directed to Margo Bailey at margo.bailey@unagb.org.

United Nations Association of Greater Boston (UNAGB) is a 501(c)(3) local non-profit and chapter of UNA-USA committed to promoting civic education and global awareness in the Greater Boston area. UNAGB builds a strong network of global citizens in the Boston area. We inform, inspire, and mobilize members of the community to engage with critical global issues central to the work and mission of the United Nations.

UNAGB Case Competition Winter 2020

Rules and Guidelines

ELIGIBILITY

By participating in the Case Competition you agree to be bound by the terms and conditions contained herein and the decisions of the sponsor of the Case Competition, United Nations Association of Greater Boston (“Sponsor” or “UNAGB”), which are binding and final on matters relating to this Contest. The Case Competition is subject to all applicable federal, state and local laws

To submit an abstract or pitch to the 2020 UNAGB Case Competition you must form a team of 3-5 students, all of whom must be 18 years or older. At least one team member must be a current undergraduate or graduate student of a New England college or university.

UNAGB does not and shall not discriminate on the basis of race, color, religion, gender, gender expression, age, national origin, disability, marital status, sexual orientation, or military status, in any of its activities or operations. To ensure fair consideration of finalists, all abstract reviews will occur without knowledge of the names of the authors.

Initial submission to the first round of the 2020 UNAGB Case Competition is free. If a team is invited to move the final round as a finalist, they will be given Part 2 of the case and be invited to Final Pitch Day for which there is a cost of \$125 per person to cover conference fees such as food, drink, UN swag, event space, speaker fees, marketing etc.

COMPETITION FORMAT

The competition consists of the following phases:

Part 1--The Case Abstract. Authors submit abstracts in response to Pt. 1 of the case by November 17, 2019 at 11:59 p.m. EST. Based on the judged merits of their abstract submissions, select teams will be invited to submit full pitches on Pt. 2 of the case.

Part 2--The Case Pitch. Up to 10 finalists will be invited to the final round by December 20, 2019 at 11:59 p.m. EST. Finalists will present to their peers and a panel of judges during the 2020 UNAGB Final Pitch Day Conference in February 2020.

ABSTRACT GUIDELINES

Abstract submissions should be submitted online, and must use the following guidelines:

- Abstracts must contain up to 500 words, excluding title.
- Abstracts may include up to two tables or figures combined (e.g. 1 figure and 1 table, or 2 tables).

UNAGB Case Competition Winter 2020

Rules and Guidelines

- Each abstract should contain the following sections:
 - **Implementation of the Plan/Initiative** – Discuss your plan/initiative and give
 - **Feasibility** – Is this plan possible? What would need to happen to implement the plan? What are possible roadblocks? What is a rough estimate of cost?
 - **Risks and Benefits** – What are the risks of implementing this plan? What are the benefits? What do you suppose the overall reaction of stakeholders will be? Explain why this plan is financially beneficial.
 - **Conclusion** – The overall recommendation.
- Team name and the names, contact information, and current school name and address for each team member shall be included.
- Each team member has legal authority, rights and permissions to submit the Entry on behalf of the Nominee.
- Each submission must be suitable for presentation in a public forum.
- Each submission must not infringe, misappropriate, or violate any rights of any third-party including, without limitation, copyright, trademark, trade secret, moral rights, or rights of privacy or publicity.
- No submission shall contain information or content that is false, fraudulent, deceptive, misleading, defamatory, slanderous, libelous (including trade libel), disparaging, unlawfully harassing, threatening, profane, obscene, pornographic, hateful, indecent, inappropriate, or injurious to any third-party.
- No submission shall contain or describe any harmful or illegal activity or content or in any way violate any federal, state, or local laws, rules, or regulations.
- UNAGB reserves the right, in its sole discretion, to reject, disqualify, or modify any entries, any element of any entry or related materials, the authority of a member to enter on its behalf, and to disqualify any entrant whose participation does not comply with these terms or may subject the Case Competition, Sponsor, or Sponsor's advertisers, clients, or customers to controversy, negative publicity, scorn, and/or ridicule.
- Each entrant and/or member agrees to indemnify the Sponsor, its advertisers, officers, employees, agents, and assigns ("Released Parties") against any and all claims from any third-party for related to a submission or any use or reuse by any Released Party of the submissions

EVALUATION OF SUBMISSIONS

The review of the case abstract and final pitch will be evaluated on, but not necessarily limited to, the following criteria:

- **Creativity** – Does the abstract or pitch provide creative solutions to solving the case challenges presented in Pt. 1 and Pt. 2 of the case? (20%)
-

UNAGB Case Competition Winter 2020

Rules and Guidelines

- **Academic rigor** – Are the assumptions, conclusions and proposed suggestions sound and based off of documented studies, stakeholder sentiments, articles, and other credible sources of data? (20%)
- **Feasibility** – Is this plan possible? What would need to happen to implement the plan? What are possible roadblocks? What is a rough estimate of cost? (20%)
- **Interest/impact** – What are the benefits or impact of the model or application? Is this a worthwhile solution compared to other plans of action? (40%)

The UNAGB Case Competition team will review all case abstracts. The Review Committee will evaluate all final pitch presentations. The Review Committee consists of the UNAGB Case Competition team appointed by UNAGB in its sole discretion, as well as the competition judges selected in the sole discretion of UNAGB (academics, researchers and leaders in the fields of public policy, environmental issues, etc.).

FINALISTS AND GRAND PRIZE WINNER

The Review Committee will select a final winner using the above judging criteria on the basis of the abstract and the presentation at the 2020 UNAGB Case Competition. In these final evaluations, more weight will be given to the final presentation.

The Review Committee shall select up to ten (10) finalists from all eligible submissions on or before December 20, 2019 (“Finalist”). Sponsor shall contact each Finalist via an email address provided by the Winner.

The Grand Prize Winner will be selected from Eligible Finalists on the Final Pitch day, currently scheduled for February ____, 2020. To be an “Eligible Finalist”, an entrant must be selected by the Review Committee as a Finalist and tender payment of \$125 per person to attend the final Pitch Day.

PRIZE

The Grand Prize Winner will receive: (i) five (5) tickets to the UNAGB grand gala to be held, tentatively, on May 9, 2020 and (ii) social media and other publicity as the Grand Prize Winner of the Case Competition (“Prize”). The estimated retail value for the prize is \$1,000.00.

The Prize is awarded “as is” with no warranty or guarantee, either express or implied, and is subject to change or substitution. Sponsor reserves the right to substitute the Prize or portions thereof if Prize cannot be awarded as described. Sponsor will determine all elements of Prize in its sole discretion. Sponsor disclaims all and any liability for the actual provision, quality, or nature of any third party product or service related to the Prize. Sponsor is not liable for injuries, losses, or damages of any kind arising from participation in this Case Competition and use of the Prize.

UNAGB Case Competition Winter 2020

Rules and Guidelines

The Prize may not be substituted, assigned, transferred or redeemed for cash by. The Grand Prize Winner is responsible for all applicable federal, state, and local taxes, as well as any other costs and expenses associated with the Prize. A winner forfeits any unused portions of the Prize. The awarding of any Prize is contingent on full compliance with these terms. If a winner is found to have violated the terms or otherwise does not meet eligibility criteria, that winner will forfeit the Prize and the Prize may be awarded to an alternate winner.

CONFLICT OF INTEREST POLICY

Our objective is to ensure an unbiased evaluation of submissions throughout the process. All potential conflicts of interest will be managed as best as possible while still maintaining the quality of the review process. All abstract reviews will occur without knowledge of the names of the authors.

RIGHTS AND PERMISSIONS

Teams are responsible for obtaining permission from third parties to reprint copyrighted information such as data, tables, or figures that may be protected by copyright.

PRIVACY AND PUBLICITY

Each entrant into this Case Competition, except where legally prohibited, consents to be photographed by or on behalf of the Sponsor and permits Sponsor, its parent corporations, subsidiaries, affiliates, agents, and assigns, to use a Finalist's and/or Grand Prize Winner's name, likeness, photograph, entry, and any materials he or she shall submit to Sponsor ("Entrant Materials"), subject to any third-party restrictions identified to Sponsor in writing, in all media, throughout the World, in perpetuity, and for any purpose (including advertising, publicity, and/or trade purposes), without notice to a Finalist or a Grand Prize Winner and without further compensation.

Entrants agree that Sponsor has the right to use the Entrant Materials in combination with such other material as Sponsor in its sole discretion shall determine, and that Entrants have no right of approval, claim to compensation or benefits claim, including without limitation, claims based upon invasion of privacy, defamation, or right of publicity arising out of any use of Entrant Materials.

RELEASE.

Released Parties (as defined below) are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries or email for whatever cause or other errors whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Case Competition. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or

UNAGB Case Competition Winter 2020

Rules and Guidelines

programming associated with or utilized in the Case Competition. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Case Competition. Persons who tamper with or abuse any aspect of the Case Competition, UNAGB website, who are in violation of these terms, as solely determined by Sponsor, will be disqualified and all associated entries will be void.

GOVERNING LAW/JURISDICTION.

The Contest is governed by and shall be construed in accordance with the substantive laws of the Commonwealth of Massachusetts (as distinguished from the choice of law rules) and the United States of America applicable to contracts made and performed entirely in Massachusetts and where the relevant contacts are with such state. Except where prohibited, as a condition of participating in this Case Competition, entrants agree that any and all disputes, claims and causes of action arising out of or connected with this Case Competition, the prizes awarded, or the determination of the Finalists or Grand Prize Winner shall be resolved individually, without resort to any form of class action. The entrants further agree that in any cause of action, the Released Parties entire liability will be limited to the cost of entering and participating in the Case Competition, and in no event shall the Released Parties be liable for attorneys' fees and/or experts' fees and costs. By entering, entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages and further waive all rights to have damages multiplied or increased.

WINNER'S NAME.

For the name of the Winner(s), send a self-addressed stamped envelope to: United Nations Association of Greater Boston, 85 Devonshire St. Suite 1000, Boston, MA 02109. Requests for Winner names must be received no later than 60 days from the selection of the Grand Prize Winner.